



Employers Resource Association Referral Program

We learned from participants in our last Membership Satisfaction Survey that an overwhelming majority (98.7%) would refer other companies to ERA. While we have always appreciated your confidence in our services, we now want to formally reward you for these endorsements. Simply refer ERA services to a non-member company or call us directly with contact information. In either case, should that company join ERA and indicate yours was the referring company, we'll reward you!

Here's how the new ERA Referral Program will pay you for continuing to do something you may already be doing. We'll apply **10%** of the new company's membership dues toward your next year's membership dues. There's nothing else you have to do.

For Example: You refer ABC Company to ERA. ABC Company joins, listing your company as the referral source on their membership application. ABC Company's membership dues are \$850.00. Your company automatically receives an \$85 discount applied to your next year's membership dues. There's no limit. Each time you refer a company that becomes a member, 10% of that company's dues will go toward your next year's membership dues. It's that easy!

Help yourself, help your neighbors, and help us, too. In this economy when budgets are tight, take advantage of this new program and tell others about ERA. We'll all be glad you did. Please contact **Monica Zoerner at 614-538-9410**, or via e-mail: mzoerner@hrxperts.org.

Contact us today with your referral!

Cincinnati:

1200 Edison Drive | Cincinnati, OH 45216-2276
Phone: 513.679.4120 | Toll free: 888.237.9554 | Fax: 513.679.4139

Columbus:

300 East Broad Street, Suite 550, Columbus, OH 43215-3774
Phone: 614.538.9410 | Toll free: 888.237.9554 | Fax: 614.538.9420



Tell us about your colleagues

ERA grows by referrals from members like you.

Who do you know who can benefit from membership with ERA?

| |
|----------|
| Name: |
| Title: |
| Company: |
| Phone: |
| E-mail: |

Your Name: _____

Your Title: _____

Your Company: _____

Your E-mail: _____

THANK YOU!