



## Employers Resource Association Referral Program

We learned from participants in our last Membership Satisfaction Survey that an overwhelming majority (98.7%) would refer other companies to ERA. While we have always appreciated your confidence in our services, we now want to formally reward you for these endorsements. Simply refer ERA services to a non-member company or call us directly with contact information. In either case, should that company join ERA and indicate yours was the referring company, we'll reward you!

Here's how the new ERA Referral Program will pay you for continuing to do something you may already be doing. We'll apply **10%** of the new company's membership dues toward your next year's membership dues. There's nothing else you have to do.

**For Example:** You refer ABC Company to ERA. ABC Company joins, listing your company as the referral source on their membership application. ABC Company's membership dues are \$850.00. Your company automatically receives an \$85 discount applied to your next year's membership dues. There's no limit. Each time you refer a company that becomes a member, 10% of that company's dues will go toward your next year's membership dues. It's that easy!

Help yourself, help your neighbors, and help us, too. In this economy when budgets are tight, take advantage of this new program and tell others about ERA. We'll all be glad you did. Please contact **Dolores Cease at 888-237-9554**, or via e-mail: [dcease@hrxperts.org](mailto:dcease@hrxperts.org)

**Contact us today with your referral!**



## Tell us about your colleagues

ERA grows by referrals from members like you.

Who do you know who can benefit from membership with ERA?

Name:
Title:
Company:
Phone:
E-mail:

Your Name: \_\_\_\_\_

Your Title: \_\_\_\_\_

Your Company: \_\_\_\_\_

Your E-mail: \_\_\_\_\_

***THANK YOU!***