

## Free “Help Wanted” Ads

Did you know that there are a number of websites where you can post your job openings for free? Probably the best know is Craig’s List. We have recently been told that the number of posting on Craig’s List is rivaling the numbers on Monster.Com. ERA has used Craig’s List successfully and we’ve heard stories from members who have also had positive results. Another site is SimplyHired.com. A free aggregator is Indeed.com.

If you need recruiting assistance in any phase of the recruiting process, ERA’s professionals can help. Our service is ultimately flexible because we charge an hourly fee rather than a flat fee or percent of salary that others charge. That means that you can have us do the entire recruiting process from writing the ad to presenting the final candidates or you can have us only involved in part of the process, such as reviewing resumes and recommending the top candidates to interview. To get more information on our recruiting services, call Lori Hall in the Columbus office or Carol Reubel in the Cincinnati office.

Are you doing a lot of recruiting and finding it hard to keep on top of the process or are you required to do an Affirmative Action Plan? If so, you may be interested in our new partnered service, iApplicants. This service helps you stay on top of each recruiting effort, where candidates are in the process, and creates an applicant flow log for AAP purposes. If you’re interested in finding out more, contact Richard Payton at [rpayton@paytonco.com](mailto:rpayton@paytonco.com) or call 512-342-8696.